

BRACKET 1 DEALER: \$1000–\$4999 IN SALES ANNUAL SALES

BENEFITS:

- Dealer Pricing
- Good Gross Profit Margins

REQUIREMENTS:

- Submit an application for dealership and a copy of either a Retail Sales License or Tax Exempt Number.
- Show proof of either an archery pro shop or sporting goods retail outlet that is open to the general public and maintains regular, posted business hours (this is typically accomplished by providing photos of the location).
- If you are a home based or internet based business contact Gary at gary@pro-tracker.com
- Maintain MAPP Pricing Integrity

BRACKET 2 DEALER: \$5,000–\$9,999 ANNUAL SALES

BENEFITS:

- Bracket 2 Dealer Pricing
- Even Better Gross Profit Margins

REQUIREMENTS:

- Meet all of the requirements to become a Dealer (see above).
- Purchase a minimum of \$5,000 per year in Pro-Tracker Archery products.
- Maintain Pro-Tracker Archery Minimum Advertised Product Price (MAPP) on all products (details below)

BRACKET 3 DEALER: \$10,000+ ANNUAL SALES

BENEFITS:

- Bracket 3 Dealer Pricing
- The best gross profit margins in the business
- Free Shipping on All Orders (Free delivery coupon number will be issued)
- Shooting Staff Benefits (See sales rep for details)

REQUIREMENTS:

- Meet all of the requirements to become a dealer (see above).
- Purchase a minimum of \$10,000 per year in Pro-Tracker Archery products.
- Maintain Pro-Tracker Archery Minimum Advertised Product Price (MAPP) on all products (details below).

BRACKET 3B DEALER: \$20,000+ ANNUAL SALES

BENEFITS:

- Get an Extra 4% Off Bracket 3 Pricing

BRACKET 3A DEALER: \$30,000+ ANNUAL SALES

BENEFITS:

- Get 8% off Dealer Bracket 3 Pricing

MAPP pricing is set by Pro-Tracker Archery and is strictly enforced. Any dealer found not honoring MAPP pricing will get one warning and then they will forfeit the right to be a Pro-Tracker Archery dealer.